7-9 February 2024

Cape Town International Convention Centre South Africa www.solarpowerexpo.co.za

S M R R R R R

RATE CARD

THE LEADING SOLAR & ENERGY STORAGE EVENT IN AFRICA

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AVAILABLE SPONSOR PACKAGES: OVERVIEW



SPONSOR PACKAGE	QUANTITY AVAIL	COST
Headline sponsor	1	R 1 200 000
Gala dinner - women in	1	R 650 000
Platinum sponsor	2	R 550 000
Gold sponsor	6	R 340 000
Silver sponsor	3	R 180 000
Networking dinner	1	R 300 000
Happy hour	1	R 120 000
Conference session	6	R 70 000 each
WIFI	1	R 120 000
Lanyard	1	R 90 000

Sponsorship Packages & Rates



Headline Sponsor

Double page advert in digital programme

Quantity Available: 1

Cost: R 1 200 000 ex VAT

Exhibition Benefits	
Exhibition stand	6mx6m
Meeting suite	✓
Complimentary conference delegates	12
Complimentary expo staff	5
Conference Benefits	
Speaker slot	2
Advertising Exposure	

Branding	
Branding at registration area	✓
Branding in conference venue	✓
Company synopsis on sponsor page on website + logo + URL link	400 words
Sponsor banner on promo material	✓
Acknowledgement in all promo material	✓
Website listing	✓
Website URL link	✓
Video loop logo display	✓
Insert into delegate bags	✓

Sponsorship Packages & Rates



Gala Dinner - Women In

Quantity Available: 1

Cost: R 650 000 ex VAT

3mx3m
✓
10
5

Conference Benefits	
Speaker slot	1

Advertising Exposure	
Double page advert in digital programme	✓

Branding	
Branding at registration area	✓
Company synopsis on sponsor page on website + logo + URL link	200 words
Sponsor banner on promo material	✓
Acknowledgement in all promo material	✓
Website listing	✓
Website URL link	✓
Video loop logo display	✓
Insert into delegate bags	✓

Sponsorship Packages & Rates



Platinum Sponsor

Quantity Available: 2

Cost: R 550 000 ex VAT

Exhibition Benefits	
Exhibition stand	6mx3m
Meeting suite	✓
Complimentary conference delegates	8
Complimentary expo staff	5
Conference Benefits	
Speaker slot	1
Advertising Exposure	
Double page advert in digital programme	✓

Branding	
Branding at registration area	✓
Company synopsis on sponsor page on website + logo + URL link	200 words
Sponsor banner on promo material	✓
Acknowledgement in all promo material	✓
Website listing	✓
Website URL link	✓
Video loop logo display	✓
Insert into delegate bags	✓

Sponsorship Packages & Rates



Gold Sponsor

Quantity Available: 6

Cost: R 340 000 ex VAT

Exhibition Benefits	
Exhibition stand	3mx3m
Meeting suite	✓
Complimentary conference delegates	6
Complimentary expo staff	2

Conference Benefits	
Speaker slot	1

Advertising Exposure	
Full page advert in digital programme	✓

Branding	
Company synopsis on sponsor page on website + logo + URL link	200 words
Sponsor banner on promo material	✓
Acknowledgement in all promo material	✓
Website listing	✓
Website URL link	✓
Video loop logo display	✓

Sponsorship Packages & Rates



Silver Sponsor

Quantity Available: 3

Cost: R 180 000 ex VAT

Exhibition Benefits	
Exhibition stand	3mx3m
Complimentary conference delegates	4
Complimentary expo staff	2
Conference Benefits	
Speaker slot	1
Advertising Exposure	
Half page advert in digital programme	✓

Branding	
Company synopsis on sponsor page on website + logo + URL link	200 words
Sponsor banner on promo material	✓
Acknowledgement in all promo material	✓
Website listing	✓
Website URL link	✓

Additional Sponsorship Packages & Rates



Network Dinner

Quantity Available: 1

Cost: R 300 000 ex VAT

Exhibition Benefits	
Exhibition stand	3mx3m
Meeting suite	✓
Complimentary conference delegates	5
Complimentary expo staff	5

Advertising Exposure	
Full page advert in digital programme	✓

Branding	
Branding at registration area	✓
Branding in dedicated venue	✓
Company synopsis on sponsor page on website + logo + URL link	200 words
Sponsor banner on promo material	✓
Sponsor banner on delegate correspondence	✓
Website listing	✓
Website URL link	✓
Insert into delegate bags	✓

Additional Sponsorship Packages & Rates



Happy Hour

Quantity Available: 1

Cost: R 120 000 ex VAT

Exhibition Benefits	
Complimentary conference delegates	2
Advertising Exposure	
Full page advert in digital programme	✓

Branding	
Company synopsis on sponsor page on website + logo + URL link	50 words
Website listing	✓
Website URL link	✓

Conference Session

Quantity Available: 6

Cost: R 70 000 ex VAT

Exhibition Benefits	
Complimentary conference delegates	1

Branding	
Company synopsis on sponsor page on website + logo + URL link	50 words
Website listing	✓
Website URL link	✓

Additional Sponsorship Packages & Rates



WIFI

Quantity Available: 1

Cost:	D	120	000	PY \	$/\Delta T$
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Exhibition Benefits	
Complimentary conference delegates	2

Branding	
Company synopsis on sponsor page on website + logo + URL link	50 words
Website listing	✓
Website URL link	✓

Lanyard

Quantity Available: 6

Cost: R 90 000 ex VAT

Exhibition Benefits	
Complimentary conference delegates	2

Branding	
Company synopsis on sponsor page on website + logo + URL link	50 words
Website listing	✓
Website URL link	✓

FLOOR SPACE



Floor space rates

Floor space only (Early bird rate till end of 30 April 2023) Floor space only (From 01 May 2023)

R 2 700.00 per square meter R 2 970.00 per square meter

Booth Package Construction Option 1

Basic booth package without furniture R 660.00 per square meter

Includes the hire of:

- Standard 2.5m high, white shell scheme walling
- Company name on fascia board
- Carpets
- Share of electrical distribution board
- 1 X 15 amp plug point
- 3 X spotlights



Registration Fee

Registration including catalogue entry

R 2 100.00 per company

Booth Package Construction Option 2

Furniture booth package R 935.00 per square meter

Includes the hire of:

- Standard 2.5m high, white shell scheme walling
- Company name on fascia board
- Carpets
- Share of electrical distribution board
- 1 X 15 amp plug point
- 3 X spotlights



EVENT LAYOUT/MAPPING







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