



SOLAR POWER AFRICA

VIRTUAL CONFERENCE POST SHOW REPORT

16 – 20 November 2020

www.solarpowerexpo.co.za

Association Partner



Thank you from Messe Frankfurt South Africa

Due to challenges brought on us with COVID 19, the inaugural edition of the Solar Power Africa conference took place in a purely virtual format, from 16 - 20 November 2020.

With over 1,100 active users on the platform, 434 contacts made between attendees and over 170 people visiting the online discussion corner, we are pleased to announce that the event was a great success.

The Solar Power Africa virtual conference provided the perfect platform to engage and discuss the most pressing energy issues the continent faces. Industry experts shared their views, insights and solutions to a range of challenges, as well as key trends and developments in the renewable energy market.

This event was supported by a Solar Power Africa virtual marketplace –an online directory of suppliers and service providers to the industry. This platform remains live for 12 months, offering exhibitors a cost-effective way to promote their products and services to a captive audience.

We would like to thank our conference association partner SAPVIA, as well as all other sponsors, partners, endorsing bodies, exhibitors and visitors for making the Solar Power Africa virtual conference a success. We look forward to seeing you all again in 2021 for our first live exhibition and conference. This will now take place between 13 - 15 October 2021, at the Cape Town International Convention Centre.



Joshua Low –
Managing Director,
Messe Frankfurt
South Africa



Tracy Gouden –
Portfolio Director,
Messe Frankfurt
South Africa

Thank you to our...

Gold sponsor



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Association partner



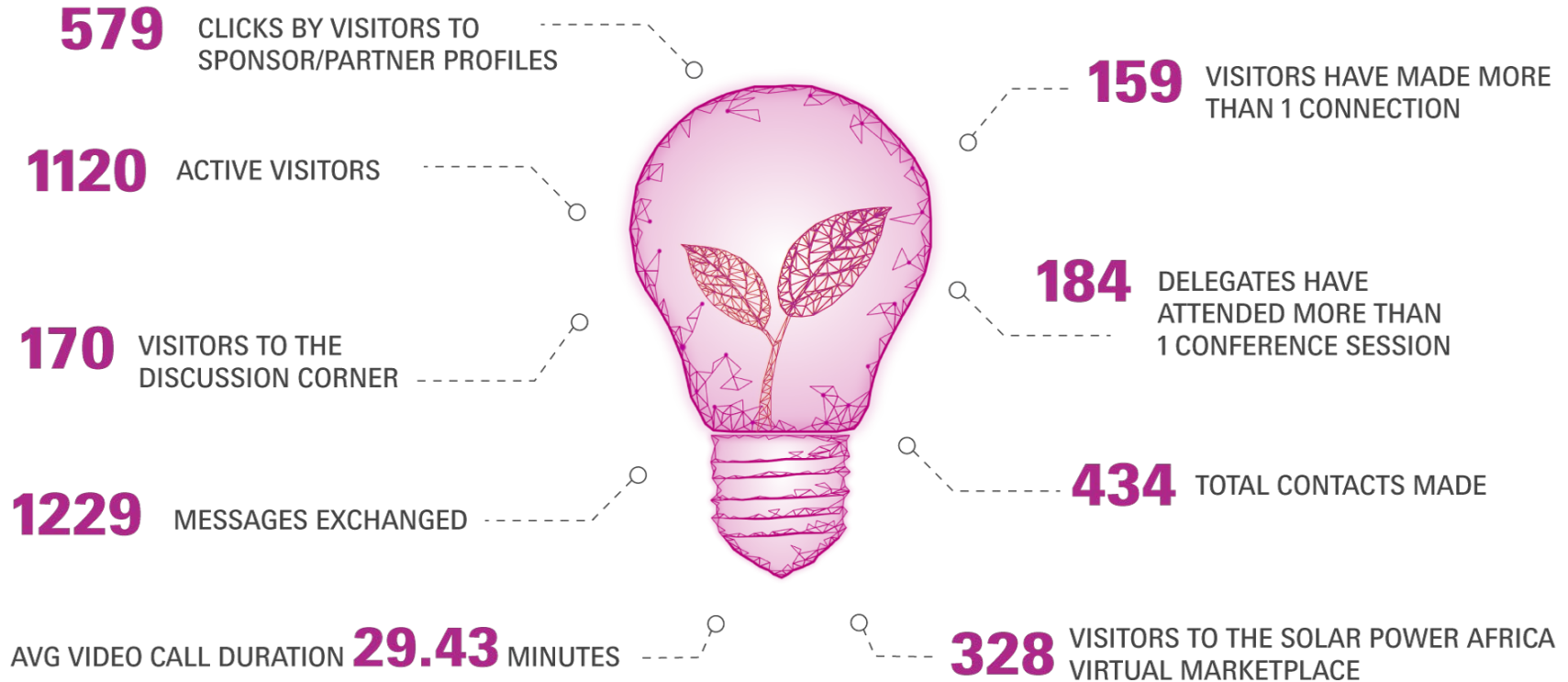
Endorsing bodies



Media partners



2020 VIRTUAL CONFERENCE STATS





VISITORS FROM **47** COUNTRIES

	Algeria		Congo		Italy		Rwanda		Tunisia
	Angola		Denmark		Japan		Saudi Arabia		Uganda
	Australia		Finland		Kenya		Somalia		United Arab Emirates
	Belgium		France		Lesotho		South Africa		United Kingdom
	Benin		Gambia		Morocco		Spain		United States of America
	Botswana		Germany		Mozambique		Sudan		Zambia
	Bulgaria		Ghana		Namibia		Swaziland		Zimbabwe
	Canada		Greece		Netherlands		Switzerland		
	China		India		Nigeria		Taiwan		
	Colombia		Ireland		Pakistan		Tanzania		

Conference Highlights

Powering Africa Forward

"The funding mechanisms for solar are cash deals, bank finance, power purchasing agreements and crowd funding. Another route to funding is the CSI route, where the bank funds schools which helps in reducing their energy bills." Justin Schmidt - Head of New Sector Development, ABSA



The Local Perspective

"To help our South Africans, we have embarked on a programme that has employed over 220 skilled and unskilled individuals. Localization is a critical point that we as South Africans need to drive, looking at solutions within South Africa to solve the problems experienced within the country is what ARTsolar is a part of." Viren Gosai - General Manager, ARTsolar



"Dealing with environmental management coming from the sector, we have to start thinking about how projects that have started construction a couple of years ago will deal with the wastes when it comes to commissioning and end of life. This is not just the utility scale projects but also the rooftop PV projects." Ntombifuthi Ntuli – Chief Executive Office, SAWEA



Enhancing the Uptake of Solar PV

"Some of the frustrations are seen in the handing over process of 9 provinces with some has their own resources in terms of grid access and frontline. We are trying hard to deal with this as quick as possible." Silesh Mansing - Head of Business Development Unit, Eskom



Conference Highlights

Enhancing the Uptake of Solar PV

"The goal is to try and reduce equipment damage and to achieve energy savings." Campbell Smith - Divisional Head Energy, Rubicon Analytics



Storage Solutions

"2030 is not far away, storage is the future and it is coming. It is a good time to consider how you would integrate storage into your daily lifestyle and become more effective. If we all use batteries during the peak times, we will get Eskom to be more sustainable and flatten the traditional duck curve." De Villiers Botha – Co-founder and Chief Operating Office, Solareff



"You cannot be solely reliant on gas fire generation which has its own challenges in terms of supply and price." Jaya Bajpai – Head of Analytics, Lockheed Martin's Energy



Innovation and the Future

"The problems of electricity supply in Africa are generally low electrification rates and high costs, more often than not are costs that are driven by diesel which is an expensive cost of electricity which that a large envelope for the cost of storage to fit in at a preferential rate." Daniel Goldstuck - Head of Energy Storage, SOLA



Testimonials

“Dear Hafsa, congratulations on a very successful week and a great platform on which you have built the Solar Power Africa Conference. Your contribution and support are greatly appreciated and we thank you once again for going the extra mile. Many thanks for the long hours and effort, we truly appreciate this partnership. Please convey our thanks to the support team who have been working behind the scenes ensuring all logistics ran according to plan both effectively and efficiently. This platform providing our clients with a great client user experience.” - Absa Renewable Energy Team



“Congratulations to the Messe Frankfurt South Africa team for organizing the first, virtual Solar Power Africa conference. Even now during a global crisis, it seemed especially important to host a virtual event for the South African solar market and bring together industry experts who are growing this emerging solar region. We look forward to hosting the Solar Power Africa next year in-person and continue to foster growth of the Sub-Saharan solar market.” - Benjamin Low, Director International Partnerships, Solar Energy Trade Shows

**BENEFITS
OF THE
VIRTUAL
MARKETPLACE**



**EXTEND
BRAND
PRESENCE
AND VISIBILITY
TO A VAST NETWORK OF
VISITORS**



**EFFORTLESSLY
GARNER MORE
LEADS
THROUGH
AI-POWERED
MATCHMAKING**

**REACH NEW
CUSTOMERS
BY CAPTIVATING
THE AUDIENCE
FROM ONLINE
SEMINAR SESSIONS**



**SHOWCASE
YOUR LATEST
PRODUCTS
ON YOUR
CUSTOMIZABLE
PROFILE PAGE**



**CONTACT AND
CONNECT
WITH PREVIOUS AND
POTENTIAL
CLIENTS**



**NO LOGISTICS AND
TRAVEL COSTS
ALL YOU NEED
IS AN INTERNET
CONNECTION**



**BRANDING
AND SPONSORSHIP
OPPORTUNITIES TO
MAXIMIZE
EXPOSURE**



**24/7
ACCESS OVER
12 MONTHS**

**THE SOLAR POWER AFRICA
VIRTUAL MARKETPLACE
WILL BE LIVE FOR THE NEXT
12 MONTHS. VISIT THE
WEBSITE TO REGISTER AND
ACCESS ALL CONFERENCE
CONTENT AND CONTINUE
ENGAGING WITH OTHER
INDUSTRY PROFESSIONALS.**



SEE YOU IN 2021



13-15 October 2021

Cape Town International Convention Centre
www.solarpowerexpo.co.za

In partnership with

SNEC PV Power Expo

The SNEC PV Power Expo is the world's largest PV tradeshow based in Shanghai, China. SNEC has evolved from 15,000 sqm in 2007 to over 200,000 sqm in 2019, attracting over 2,000 exhibiting companies from 95 countries and regions all over the world and an overseas exhibitor ratio of over 30%. The event is co-organized and supported by 23 international associations and organizations.



Solar Power Events

Solar Power Events is the premier organizer for energy events hosting 15 events a year throughout North America and now in South Africa. The flagship event, Solar Power International (SPI), Energy Storage International (ESI), and North America Smart Energy Week draws over 19,000 energy-focused visitors, and 700+ exhibitors—including solar, storage, wind, geothermal, hydrogen + fuel cells, and EV infrastructure—from over 115 countries. SPI, ESI, & North America Smart Energy Week has been among the Gold 100 and Top 250 trade shows in North America, one of the fastest growing events in North America for four years running, and named the 2017 "Best Use of Technology" and the 2016 "Stickiest Show Floor" by Trade Show Executive. Solar Power Events is presented by the Smart Electric Power Alliance (SEPA) and the Solar Energy Industries Association (SEIA).



To book your exhibition space for 2021, please contact:

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