Solar Power

AFRICA

THE LEADING SOLAR & ENERGY STORAGE EVENT IN AFRICA

24-25 November 2021

Cape Town International Convention Centre

www.solarpowerexpo.co.za

SOLAR POWER **AFRICA**

IN PARTNERSHIP WITH

SOLAR POWER EVENTS

SNEC PV POWER EXPO
Dialogue & Conference & Exhibition

MAIN ENDORSING ASSOCIATION

SAPVIA
South African Photovoltaic Industry Association

ORGANISED BY

messe frankfurt

SOLAR POWER AFRICA

As a continent, Africa is undergoing steady economic growth, development and transformation. As such, activity in the renewable energy market is growing rapidly and presents huge opportunities for investors, developers and operators to further develop this sector to ensure continued growth for the continent.

Solar Power Africa focuses solely on creating an environment that fosters the exchange of ideas, knowledge and expertise for furthering solar power and renewable energy development in Africa.

Presented in partnership with SNEC and Solar Power Events, host of SPI, Solar Power Africa will supply your company with solutions that further your success. The two-day event will offer superior networking, visibility and value to any company active in the renewable energy market by creating a marketplace to connect buyers and suppliers.

WHAT TO EXPECT?

- Global and local experience of three large event organizers
- Access to a network of international professionals in the solar, storage and related energy fields from the SNEC and Solar Power Events
- African Road shows to key SADC countries
- High level quality conferences
- Focussed B2B Matchmaking programme
- Free-to-attend Seminar and Skills content on the exhibition floor

SOLAR POWER INTERNATIONAL STATS

SNEC PV POWER EXPO Dialogue & Conference & Exhibition STATS

19,000
Solar, energy storage & smart energy professionals

80%+
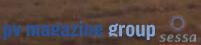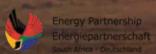Attendees have buying power

260,000
Visitors

,000+
Exhibitors

ENDORSING ASSOCIATIONS

WHY EXHIBIT?

- Showcase your brand as being at the forefront of a rapidly growing market
- Reach an audience of decision-makers from all segments of the solar and storage industries
- Conduct meetings with current clients and seek out new business partnerships
- Generate new sales leads from local and international decision makers
- Build and strengthen your business relationships with current and future customers
- Promote your products to a professional, focused and selected audience

WHO SHOULD EXHIBIT?

Product segments:
- Turnkey suppliers, developers and consulting engineers
- Photovoltaic (PV)
- Concentrating Solar Power (CSP)
- Solar thermal and water heating
- Mounting and racking solutions
- Manufacturing solutions
- Distributors and resellers
- Financial services, law firms and advisory
- Inverters
- Operation and maintenance
- EPC contractors
- PV components

WHO YOU WILL MEET?

- Consulting services
- Energy storage professionals
- EPC contractors
- Government
- Investors
- IPP (Independent Power Producers)
- Law / Legal services
- Manufacturers
- Media
- Project developers
- Solar distributors
- Solar farm owners
- Solar integrators
- Solar suppliers
- Utility services

**3 leading industry partners,
1 show, all focused on developing the
African Renewable Energy market**

Three global players

SNEC PV POWER EXPO
Dialogue & Conference & Exhibition

The SNEC PV Power Expo is the world's largest PV tradeshow based in Shanghai, China. SNEC has evolved from 15,000 sqm in 2007 to over 200,000 sqm in 2019, attracting over 2,000 exhibiting companies from 95 countries and regions all over the world and an overseas exhibitor ratio of over 30%. The event is co-organized and supported by 23 international associations and organizations.

SOLAR POWER EVENTS

Solar Power Events is the premier organizer for energy events hosting 15 events a year throughout North America and now in South Africa. The flagship event, Solar Power International (SPI), Energy Storage International (ESI), and North America Smart Energy Week draws over 19,000 energy-focused visitors, and 700+ exhibitors—including solar, storage, wind, geothermal, hydrogen + fuel cells, and EV infrastructure—from over 115 countries. SPI, ESI, & North America Smart Energy Week has been among the Gold 100 and Top 250 trade shows in North America, one of the fastest growing events in North America for four years running, and named the 2017 "Best Use of Technology" and the 2016 "Stickiest Show Floor" by Trade Show Executive. Solar Power Events is presented by the Smart Electric Power Alliance (SEPA) and the Solar Energy Industries Association (SEIA).

messe frankfurt

Messe Frankfurt is one of the world's largest trade fair, congress and event organizers and employs more than 2,500 employees across 30 different locations globally. The South African office has an experienced staff compliment of over 35 team members with established marketing, sales and operational capabilities. Messe Frankfurt South Africa organizes large-scale events such as Automechanika Johannesburg, Futuroad Expo, Festival of Motoring, The Cape Town International Boat Show, AERO South Africa, Source Africa, ATF and the Emerald Speed Fest.

"We are honored to work with such prestigious international partners to bring this event to South Africa. Messe Frankfurt South Africa has established operations in the country, with over 10 shows a year, and we believe this event is a great addition to our portfolio and an important event for the local market,"

Solar potential in Africa

Decreasing costs and abundant natural resources have long made solar energy a viable energy solution for Africa.

The African continent is rich with the resources needed to produce renewable energy, including solar, there is an estimated 10 terawatts of potential capacity or more.

Predictions show that nearly 30% of electricity in Sub-Saharan Africa will come from solar by 2030, accounting for about 30 GW.

South Africa specifically boasts one of the highest 24-hour global solar radiation average in the world—about 220 W/m2. Current cumulative installations are at 5GW, which presents new opportunities to grow the industry.

The African Development Bank recently announced a new financing service, for small-scale renewables, that will support access to renewable energy technologies.

SOLAR POWER EVENTS GLOBALLY

Solar & Storage FLORIDA — Spring 2020, Florida

Solar, Storage & Smart Energy Expo NORTHERN CALIFORNIA — January 16-17, San Francisco, CA

Solar & Storage NORTHEAST — February 19-20, Boston, MA

Solar Power & Energy Storage MOUNTAIN WEST — February 24-25, Denver, CO

Solar Power MEXICO — March 24-26, Mexico City, Mexico

Solar & Storage SOUTHEAST — April 20-21, Atlanta, GA

Solar, Storage & Smart Energy Expo SOUTHERN CALIFORNIA — May 14-15, San Diego, CA

Solar & Storage TEXAS — June 4-5, Houston, TX

Solar Power PUERTO RICO — June 2020, San Juan, Puerto Rico

Community Solar Power SUMMIT — July 9-10, Philadelphia, PA

North America Smart Energy Week — September 14-17, Anaheim, CA

Solar & Storage UTAH — October 20-21, Salt Lake City, UT

Solar & Storage MIDWEST — November 5-6, Chicago, IL

Solar & Storage NEW YORK — December 2020, New York

MESSE FRANKFURT SA CALENDAR OF EVENTS

ESF Emerald Speed Fest — 28 - 29 Feb, 1 March 2020, Emerald Casino, Vanderbijlpark, Gauteng — emeraldspeedfest.com

FESTIVAL OF MOTORING JOHANNESBURG — 26 - 29 August 2021, Kyalami Grand Prix Circuit, Johannesburg — safestivalofmotoring.com

allfashion sourcing — 13 - 15 October 2020, CTICC, Cape Town — allfashionsourcing.com

boatica CAPE TOWN — 22 - 24 October 2021, V & A Waterfront, Cape Town — boatica.co.za

AERO SOUTH AFRICA — 8 - 10 July 2021, Wonderboom National Airport, Pretoria, Tshwane — aerosouthafrica.com

CONTACT US

South Africa
Tracy Gounden – Show Director
Tracy.Gounden@za.messefrankfurt.com
+27 (0) 10 599 6166 | +27 (0) 82 063 8157

Marlene Bosch - Sales
Marlene.Bosch@za.messefrankfurt.com
+27 (0) 10 599 6150 | +27 (0) 84 622 3931

China & Asia
Rayman Wu
+86 21 64276991
info@snec.org.cn

North America & Canada
Wes Sutler
+1 703 738-9475
wsutler@sets.solar

@SolarPowerRSA

@SolarPower_RSA

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